

Northern

OSLO — SINCE 2005

CELEBRATING 20 YEARS
2005 - 2025
From Oslo with Love

Daybe Dining Modular Sofa

Press Release — Autumn/Winter 2025



As Northern celebrates its 20th anniversary in 2025, our team of creatives and designers has been busy preparing 20 new items be released throughout the year.

Daybe Dining Modular Sofa: Contract-Ready Comfort with Modular Flexibility

Northern expands its contract collection with the introduction of the Daybe Dining Modular Sofa, designed by Norwegian duo Morten & Jonas. Evolving from the original Daybe Dining Sofa, this new modular version is purpose-built for restaurants, hotels, co-living spaces, and offices, while remaining equally at home in private interiors.

The design combines the comfort of a dining bench with the adaptability of a modular system. With centre modules available from 90 to 220 cm in 10 cm increments, plus end and corner units, the sofa can be customised to fit spaces both large and small. Carefully balanced proportions provide upright comfort for dining or working, while contract-grade upholstery and high-resilience foam ensure lasting durability in high-use environments.

Supported by slender steel legs in black, the clean geometry of the frame enhances the timeless, minimal expression. The modular system makes it easy to design flexible layouts that adapt as spaces change — from intimate booths to expansive lounge or dining areas.

“Daybe Dining Modular Sofa is designed to meet the needs of modern contract projects,” say Morten & Jonas. “It provides the comfort of a sofa with the practicality of a dining bench, offering flexibility without compromising on atmosphere.”

Design by Morten & Jonas



[Download images](#)

Highlights

- Modular dining sofa system designed by Morten & Jonas
- Customisable centre modules (90–220 cm in 10 cm increments)
- Corner and end modules for flexible layouts
- Seat depth and backrest designed specifically for dining comfort
- Contract-grade upholstery and high-resilience foam for heavy use
- Legs in black steel (RAL 9005)
- Ideal for restaurants, hotels, co-living, offices, and private homes
- Prices on modules from NOK 15.990 / EUR 1.499

Design by Morten & Jonas



[Download images](#)

Norwegian designers Morten Skjærpe Knarrum and Jonas Norheim, collectively known as Morten & Jonas, founded their studio in Bergen, Norway, after earning their master's degrees from the Bergen Academy of Art and Design. As Creative Directors of Northern, they set the roadmap for the collection and guide the brand toward a brighter future. As designers for Northern, they create iconic objects of beauty—pieces that offer not only aesthetics but also something more: functionality, personality, and a touch of the unexpected. Their innovative furniture and lighting designs stem from curiosity and imagination, infused with irreverence and wit.

From the outset, Morten & Jonas distinguished themselves by integrating social agendas into their design process, even collaborating with incarcerated individuals to produce one of their early creations for Northern. Since then, they have developed an array of acclaimed designs, won multiple awards, and exhibited their work internationally. Within Northern's collection, they fully showcase their creative synergy—crafting multifunctional furniture and understated lighting—while shaping the brand's vision and direction.

 [@morten.jonas](https://www.instagram.com/morten.jonas)

 morten-jonas.no

Morten & Jonas



[Download images](#)

About

Northern, born in Oslo in 2005, is a small Norwegian producer crafting the very best in furniture, lighting, and design accessories. We blend creativity with traditional craftsmanship, making Nordic design cooler and ever more beautiful. By continuously improving and challenging ourselves and making the Northern collection more unified in spirit and style.

Northern - *From Oslo with love*

Contact

Northern
Bygdøy allé 68 0265
Oslo, Norway

Phone – (+47) 40 00 70 37
Mail – post@northern.no
Web – northern.no

Press requests:
marius@northern.no

[Download images](#)

