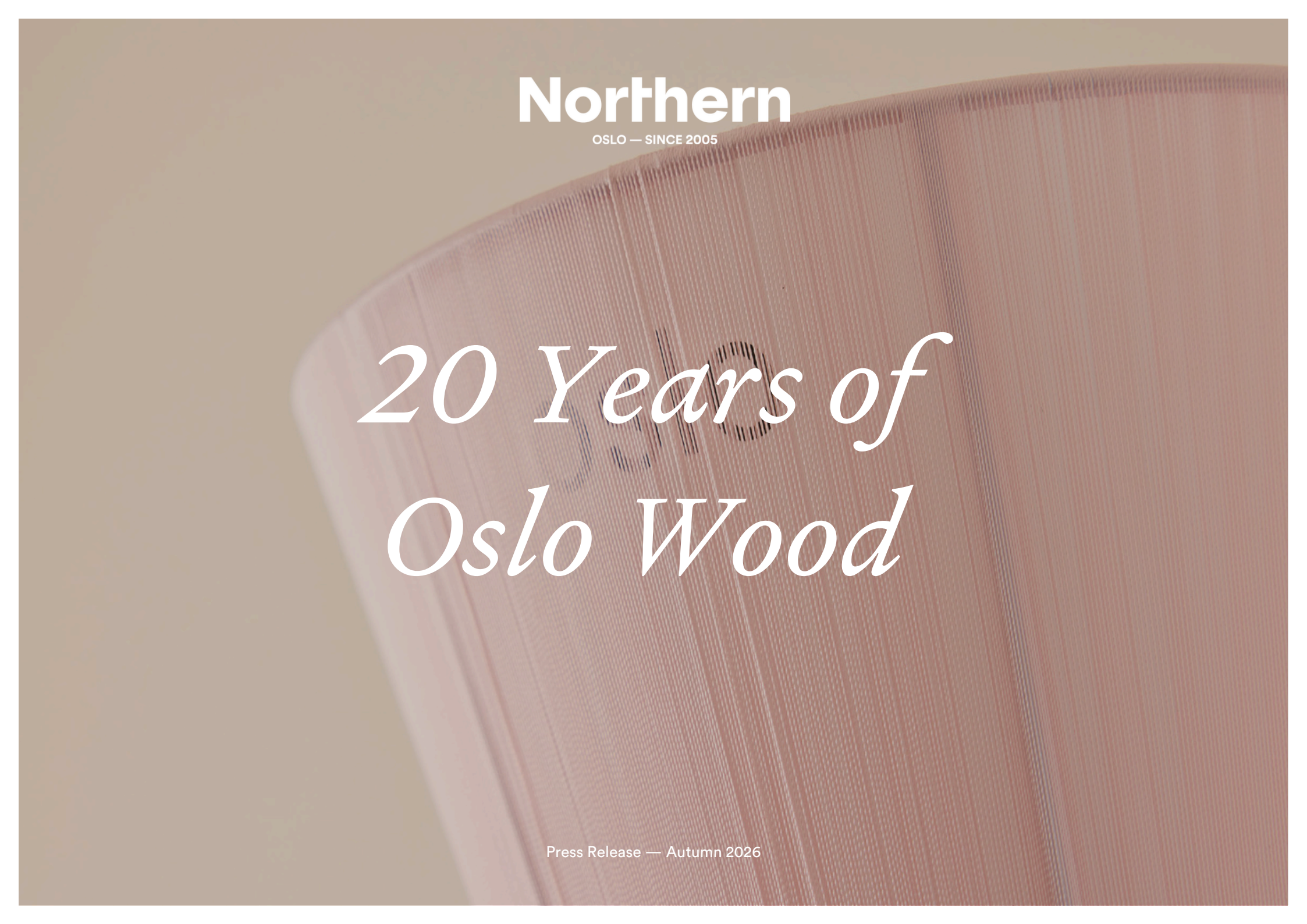




Northern

OSLO — SINCE 2005

*20 Years of
Oslo Wood*

Press Release — Autumn 2026

Northern Celebrates 20 Years of Oslo Wood

Oslo Wood turns 20 this year. Ove Rogne designed the lamp in 2006, when he set out to create something better than the heavy, atmosphere-less floor lamps that filled Norwegian homes at the time. Two decades later, it remains one of Northern's most recognisable pieces, found today in thousands of homes, cabins, and hotels across Norway and beyond. To mark the anniversary, Northern introduces a limited shade in Muted Pink.

Oslo Wood is built around a tripod base and a hand-assembled, chain-linked fabric shade, designed to provide multidirectional light both upward and outward. The soft, diffused glow of the shade is balanced by a strong light silhouette toward the ceiling, a combination Rogne describes as central to the lamp's atmosphere: soft and diffused on one side, architectural and present on the other. "It represents the idea that thoughtful design can endure," says Ove Rogne, the lamp's designer and Northern's founder and CEO. "Oslo Wood continues to live in many different environments, from private homes to cabins and hotels, and still creates atmosphere wherever it is placed."

The anniversary shade, Muted Pink, joins Oslo Wood's existing colour range. It keeps the lamp's original character while giving its light a warmer, more expressive tone, close to the feeling of a soft sunset.

A Norwegian design classic, twenty years on.

Design by Ove Rogne

Photo by Sara Angelica Spilling

Press Release — Autumn 2026



[Download images](#)

Highlights

- Original design by Ove Rogne, 2006
- Found in thousands of homes, cabins, and hotels across Norway and beyond
- New limited edition for the anniversary: Muted Pink shade
- Base available in 6 colours, shade now available in 8 colours including Muted Pink
- Hand-assembled, chain-linked fabric shade
- Tripod base, proportioned with reference to the golden ratio

Product information

Shade material: Coloured chain link fabric

Shade colour: Muted pink, beige, black, green, light blue, white, caramel or olive green

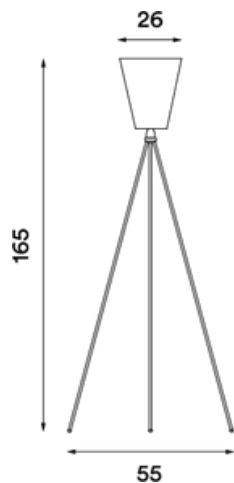
Body material: Steel

Body colour: Steel, gold, black matt, white matt, beige or light grey

Wire: 200 cm, with dimmer switch

Bulb: E27 Max. 100 W (Recommended: 7-20 W dimmable LED)

Dimensions



Ove Rogne, designer, founder, and CEO of Northern, is a driving force in the world of contemporary lighting, furniture, and product design. Born in the northern Norwegian city of Narvik, the wild and beautiful, unspoiled nature shaped his early memories and impressions. The expressive and ever-changing natural lighting in the north — and the lack thereof in winter — further influenced his early life perspectives.

After finishing high school and moving to the capital, Oslo, with a stop in St.Gallen, Rogne received a Masters degree in Business and Economics before embarking on a career in international management consulting and various startup ventures and entrepreneurial activities.

Driven by a passion for creative work and a visionary approach to design, Rogne co-founded Northern Lighting in 2005 with three long-time friends. The company's foundation was built on a shared ambition to infuse more brilliance and creativity into the lighting industry.

Rogne's contributions to design gained recognition with the award-winning Oslo Wood floor lamp in 2006 and the Moo wall light co-designed with Trond Svendgård in 2008.

Ove Rogne



Models and prices



Oslo Wood floor lamp muted pink shade / steel base

NOK 6 290 / SEK 6 590

DKK 4 790 / EUR 629

Retailers and distribution:
See details at northern.no

Photo by Per Olav Sølvberg

Press Release — Autumn 2026



[Download images](#)

About

Northern, born in Oslo in 2005, is a small Norwegian producer crafting the very best in furniture, lighting, and design accessories. We blend creativity with traditional craftsmanship, making Nordic design cooler and ever more beautiful. By continuously improving and challenging ourselves and making the Northern collection more unified in spirit and style.

Northern - *From Oslo with love*

Contact

Northern
Bygdøy allé 68 0265
Oslo, Norway

Phone – (+47) 40 00 70 37
Mail – post@northern.no
Web – northern.no

Press requests:
marius@northern.no

Media Library

